

# TELEVISION PRODUCTION

## NEW ZEALAND DELIVERS THE COMPLETE TELEVISION PACKAGE

Television producers seek cost effective locations that can deliver everything needed to create a successful television production; experienced crews, striking scenery, and world-class production facilities.

New Zealand can deliver this complete package, and sets itself apart with the creativity and professionalism of its industry. New Zealand production companies are recognised for their fresh approach, and our crews are renowned for their can-do attitude and lack of demarcation.

## COST EFFECTIVE PRODUCTION

New Zealand is an incredibly versatile filming location. Exotic natural locations and vegetation on the west coast of the South Island have been used to film prehistoric environments, and New Zealand crews have created Connecticut townships, streets in wartime England, and the rolling plains of the mid-western United States for various international TV productions and mini-series.

International productions enjoy significant cost savings when they film in New Zealand. TV commercials, in particular, can be produced for as low as 50% of the cost of production in Europe or North America for the same production value.

New Zealand's time-zone advantage (12 hours in front of GMT and 18 hours in front of US Pacific Time) and broadband links to production centres allow one hour of filming to be sent across the world in six minutes for overnight editing. Local post-production expertise means Offline Editing is common-place, with Hi Definition Dailies often sent offshore to editors in North American and Europe.

A vibrant domestic television production industry includes several successful production houses, a wide range of multi-cultural, award-winning talent and technically proficient crews.

To find out how you can access New Zealand's ingenuity and design in television production, contact Investment New Zealand, the investment promotion agency of the New Zealand Government. Investment New Zealand understands the television industry and has extensive networks within it, allowing us to identify and facilitate investment opportunities relevant to you.

[www.investmentnz.govt.nz](http://www.investmentnz.govt.nz)